



Privacy Policy

This Privacy Policy applies to all personal and business information (“**personal information**”) collected by Bippity Boppity Boo Pty Ltd t/a Go Underground.com.au (“**Go Underground**”) via the website located at www.gounderground.com.au (“**the Website**”).

Go Underground acknowledges and respects the privacy of individuals.

How to contact us about privacy

Your privacy is very important to us. For that reason, please read the following details carefully and if you have any comments or questions or require any further information, please contact us as set out below:

Bippity Boppity Boo Pty Ltd
privacy @gounderground.com.au

Collection and Purpose

We may collect personal information from you in the course of your use of the Website. In addition, we also collect cookies from your computer, which enables us to tell when you use the Website and also to help customise your Website experience.

The purpose for which we collect personal information is to provide you with the best service experience possible on the Website. If you do not provide us with certain types of personal information, you may be unable to register or enjoy the full functionality of the Website.

Personal information provided by you is treated in accordance with the Privacy Act 1998 (Cth) (“**the Act**”).

Personal information may be held on a database for the purpose of providing efficient customer service. There may be times where the information provided will be used to make contact for research and marketing purposes.

Access to Information

National Privacy Principle 6 of the Act allows you to get access to and correct the personal information we hold about you in certain circumstances. If you would like to obtain such access, please contact us on the details above.

Provision and Use of Personal Information

When you provide personal information to us, we rely on that information being and remaining accurate, complete and up to date. If such information is or becomes inaccurate, incomplete or out of date please notify us so we can amend our records accordingly.

We use personal information about you to operate the services provided by **Go Underground** (including but not limited to setting up your shopping account and communicating with you) and to enforce or perform the obligations of other Agreements that you may have with **Go Underground**.



Disclosure of Personal Information

We customarily disclose personal information to our service providers who assist us in operating the Website. We may also disclose personal information to and unrelated third parties with your consent.

Limitation of Principles

Adherence by **Go Underground** to these Privacy Principles may be limited to the extent required to meet a legal, governmental, national security or public interest obligation.

Modification of the Privacy Policy

Go Underground reserves the right to change or modify this Privacy Policy from time to time, or change, modify or deny access to the Website, or content without prior notice.

Security

We have processes in place to ensure the security of your personal information, including privacy seals, encryption of all data when it is transferred to our service provider and limitations on access to personal information within our organisation. However, you should note that there are security risks in transmitting and receiving information via the internet. You should assess these potential risks when deciding whether to use our online services. Where links to other websites are provided on the website, **Go Underground** is not responsible for the privacy practices or content of those websites.